

**10TH INTERNATIONAL STUDENT CONFERENCE
EMPIRICAL STUDIES IN SOCIAL SCIENCES**

Izmir University of Economics

April 13th 2014

14:00 – 18:00 **Registration (at the registration desk near to the conference hall)**

April 14th 2014

PROGRAM

08:30 – 09:00 **Registration (at the registration desk near to the conference hall)**

Opening Speeches (Conference Hall)

09:00 – 09:05 Murat Tayfun İnce, President of Student Council

09:05 – 09:15 Oğuz Esen, Rector

09:15 – 09:30 Ekrem Demirtaş, President of the Board of Trustees

09:30 – 09:45 Consul Generale of Italy in Izmir - Igor Di Bernardini

Keynote Speaker

09:45 – 10:45 Emiliano Brancaccio

“Are European Economic Policies supporting growth and convergence in the Eurozone? Some implications for Enlargement and Accession Processes”

Coffee Break (30 Minutes)

Parallel Sessions

Program Overview

Location	Session II 11:20 – 13.00	Lunch 13:00 – 14:15	Session III 14:15 – 15.30	Coffee Break 15:30 – 15:45	Session IV 15.45 – 17.00
A: Room C 302	International Relations		Political Science		Law & Culture
B: Room C 303	Labour Market		Marketing		Management
C: Room C 304	Logistics Management I		Logistics Management II		Energy
D: Room C 305	Economics I		Economics II		Macroeconomics
E: Room C 306	Finance & Trade I		Finance & Trade II		Finance & Trade III

Session II-A: International Relations

Session Chair: Emiliano Brancaccio

Room: C 302

- 1) **Semuhi Sinanoğlu (Boğaziçi University, Turkey)**
The Road Not Taken: A Typology of the Welfare Regimes in the Middle East and North Africa
- 2) **Iulia Alexandra Oprea (Sapienza University of Rome, Italy)**
How European is Turkey?
- 3) **Seid Ahmed Mohammed (Dokuz Eylül University, Turkey)**
Organization of African Unity and the African Diplomacy

Session II-B: Labour Market

Session Chair: İdil Göksel

Room: C 303

- 1) **Maria Rhomari (Paris-Dauphine University, France)**
The structure and determinants of informal employment in Morocco: Evidence from the 2009 Labor Force Survey and Lessons on How to Extend Social Security Coverage
- 2) **Guillaume Pierné (University of Evry-Val d'Essonne, France)**
Hiring Discrimination Based on National Origin and Competition between Employed and Unemployed Job Seekers
- 3) **Marie Guma (Kocaeli University, Turkey)**
The Likely Employment Rate Changes of Educated Female in Case of Turkey's EU Membership

Session II-C: Logistics Management I
Session Chair: Muhittin Hakan Demir
Room: C 304

- 1) **Zeynep Kaya, Pelin Ayanalp, Burak Kadiođlu, Övgü Ünal, SedenYeşilfiliz, Bengü Sevil Oflaç (Izmir University of Economics, Turkey)**
Supply Base Analysis for An Automobile Spare Parts Supplier
- 2) **Ege Dađcı, Rebecca Sadeghi, Yeliz Altan, Mert Saylam, Nükhet Karagöz, Aysu Göçer (Izmir University of Economics, Turkey)**
Improving Warehouse Operations through Layout Redesign- A Kaizen Implementation
- 3) **Abdullah Altay, Zeynep Yolcu, Can Tüzüner, Begüm Kayıkçı, Koray Erdinçcer, Aysu Göçer (Izmir University of Economics, Turkey)**
Outlining the Comprehensive Flow of Warehouse Design Process
- 4) **Cemre Şerbetciođlu, Ecem Üstünlüođlu, Işıltan Demir, Gülce Bele, Ergun Arı (Izmir University of Economics, Turkey)**
An Assembly Line Scheduling Study in Schneider Electric Company

Session II-D: Economics I
Session Chair: Gül Ertan Özdemir
Room: C 305

- 1) **Erdem Yenerdađ (Yıldız Technical University, Turkey)**
The Effects of Financialization on Countries' Economic Growth Rate, Industrialization Level and R&D Expenditures
- 2) **Gökhan Pirođlu, Ruveyda Civil, Roy Güllüođlu (Marmara University, Turkey)**
Wavelet Comovement Methodology and the Comparison of Simple Sum Monetary Aggregates and Divisia Monetary Aggregates in the United States Economy
- 3) **Rocco d'Este (University of Warwick, UK)**
The Effect of Stolen Goods Markets on Crime: Evidence from a Quasi - Natural Experiment
- 4) **Yang Jian (University of Groningen, The Netherlands)**
Social Annuitization in Adverse Selection Economy: Uniform or Proportional Contribution Rate?

Session II-E: Finance and Trade I
Session Chair: Berna Aydođan
Room: C 306

- 1) **Geugje Luik (University of Groningen & University of Uppsala)**
Corporate Governance and EU Company Performance During the Financial Crisis
- 2) **Muhammad Azeem (COMSATS Institute of information Technology, Pakistan)**
Dividend Policy and Corporate Governance Quality: An Empirical Investigation
- 3) **Dian Fatmawati (AKI University, Indonesia)**
Analysis of Good Corporate Governance Against Corporate Financial Performance
- 4) **Paula Sztukiewicz (John Paul II Catholic University of Lublin, Poland)**
Volkan Sezgin (Middle East Technical University, Turkey)
Analysis of Bilateral Trade between Turkey and Poland in 2001-2012: Gravity Model of Trade

13:00 - 14:15 Lunch

Session III-A: Political Science

Session Chair: Alexander Rainer Buergin

Room: C 302

- 1) **Mohammad Mohsin Hussain (Sabanci University, Turkey)**
An Apology-Rationale model: Determining the outcome of political apologies
- 2) **Mounir Dhouibi (Paris 1 Pantheon Sorbonne University, Turkey)**
Are Francophone Countries More Corrupted than Others?
- 3) **Aikerim Kargazhanova (Nazarbayev University, Kazakhstan)**
The Nonviolent Civil Resistances Are More Inclined to the Establishment and Consolidation of Democratic Institutions than Violent Revolutions
- 4) **Md. Abu Hanif & Anika Tabassum & Shofi Ul Azum Shofi & Fuad Hasan Ovi (Bangladesh University of Engineering and Technology, Bangladesh)**
Improvement of Community Area of Dhaka City through Participatory Rural Appraisal (PRA) Method
- 5) **Ece Ergüden (Koç University, Turkey)**
Critical Elections and Education of History

Session III-B: Marketing

Session Chair: Deniz Atik

Room: C 303

- 1) **Arsalan S. Khan, Faisal Ahmed, Hassan Yousuf, Sohaib ul Hassan and Syed Abbas Zia (Karachi School for Business & Leadership, Pakistan)**
Attributes' Importance For Online Customers in Developing Markets
- 2) **Ceren Deniz Tatarlar (Izmir University of Economics, Turkey)**
Consumer desires behind the usage of location-based services: Relationships and Social Status
- 3) **Duyugül Can (Izmir University of Economics, Turkey)**
The dynamic relationship between the concepts that shape consumer desires and consumer behaviors in nonwestern wedding rituals
- 4) **Wajid Aslam (University of South Asia, Bangladesh)**
Project Report on Disneyization

Session III-C: Logistics Management II

Session Chair: Işık Özge Yumurtacı

Room: C 304

- 1) **Anıl Kaya, Özgür Özpeynirci, Selin Özpeynirci (Izmir University of Economics, Turkey)**
An Interactive Approach for Multicriteria Logistics Problems
- 2) **Sinem Tokcaer, Özgür Özpeynirci (Izmir University of Economics, Turkey)**
Ahmet Camci (Yaşar University, Turkey)
Real-Life Applications in Shipment Consolidation and Dispatching
- 3) **Cansu Yıldırım, Öznur Yurt, Bengü Sevil Oflaç (Izmir University of Economics, Turkey)**
Service Failure and Recovery in Services Supply Chain

- 4) **Ardhy Yuliawan Norma Sakti, Rillo Satria Wahyudin, Silvester Adi Surya Herjuna (Sebelas Maret University, Indonesia)**

A Proposed Model of Cooperatino between Modern Retail and SME Based on CSR Program to Improve Productivity of Shrimp Farming in Indonesia

Session III-D: Economics II

Session Chair: Turan Subaşat

Room: C 305

- 1) **Seda Genç, Dilek Dinç, Ketevani Kapanadze (Marmara University, Turkey)**

Another View for Consumer Confidence Indices: Comparing the Performances of CNBC-e Consumer Confidence Index and CBRT-TURKSTAT Consumer Confidence Index

- 2) **Erol Gürcan (Marmara University, Turkey)**

To What Extent We Could Use CNBC-e Inflation Expectation Survey to predict Consumer Price Index?

- 3) **Ezgi Özkan, Dilara Kılınç, Hakan Yetkiner ((Izmir University of Economics, Turkey)**

Crime Kuznets Curve?

- 4) **Andreas Hössel (University of Freiburg, Germany)**

Land Grabbing

Session III-E: Finance and Trade II

Session Chair: C. Coşkun Küçüközmen

Room: C 306

- 1) **Anuudari Burenbat, Amartsogt, Molor-Erdene Munkhdalai, Erdenetsogt Sukhbaatar (National University of Mongolia, Mongolia)**

Does intervention have significant impact on exchange rate?

- 2) **Sosorbaram Chingel & Dashzeveg Sandagsuren & Nomin Bat-Ochir (National University of Mongolia, Mongolia)**

Forecasting of exchange rate of Mongolian tugrug against the US dollar: A univariate analysis

- 3) **Leila Haseli & Hossein Asgharpour & Amir Kiasat & Hassan Taheri (University of Tabriz, Iran)**

The Asymmetric Exchange Rate Pass_ Trough to Import Price Index in Iran

- 4) **Rizwan Mushtaq (Université Paris 1 Panthéon-Sorbonne, France)**

Muhammad Zia-ur-Rehman & Zaheer Abbas (International Islamic University, Pakistan)

The Exchange Rate Exposure and Stock Performance of Banking Institutions

- 5) **Riska Pujiati (Georg August Universität Göttingen, Germany)**

The Gravity Model of International Palm Oil Trade Flow

15:30 – 15:45 Coffee Break

Session IV-A: Culture and Law

Session Chair: Huriye Kubilay

Room: C 302

- 1) **Aparajita Mridha and Rajat Gangwar (National Law School of India University, India)**
Films of the First Decade after Independence in India (1950-1960): A Perspective on Certification and the Laws
- 2) **Apurv Tyagi, Rishabh Kapur (National Law School of India University, India)**
Representation of Woman in International Tribunals
- 3) **Mohammed Ali Musa (Hacettepe University, Turkey)**
Indigenous Knowledge Manifestation of Ethno Botanical Practices among the Sheko Ethnic Group of South Western Ethiopia: An Anthropological Observation
- 4) **Nicola Morfini (University of St Andrews, UK)**
The Impact of Network Location on Cultural Proximity and Trust Perception in Bargaining: The Case of SOCAR Board in Shah Deniz 2
- 5) **Ashfaq Ahmad Khan, Mehmet Somuncu, Husnain Ahmed Kandaan (Ankara University, Turkey)**
Effect of Demographic Changes on Natural, Social and Economic Sustainability in Mountain Areas: A Case of Province Bolu, Turkey

Session IV-B: Management

Session Chair: Selen Ünüoğlu

Room: C 303

- 1) **Michiel de Roo (Utrecht University, the Netherlands)**
The effect of governmental institutions on corporate social responsibility of firms: an empirical analysis
- 2) **Mojca Lindič (University of Ljubljana, Slovenia)**
Trade status, innovation activities, and skill structure of firms: causalities and relations between the three
- 3) **Bharat Chalise (Anadolu University, Turkey)**
Remittance and its Effect on Entrepreneurial Activities: A Case Study from Kandevas Village Development Committee, Nepal
- 4) **Ania Ankowska (Krakow University / Northumbria University)**
Local enterprise partnerships as new private-public entities that promote growth via entrepreneurial governance

Session IV-C: Energy

Session Chair: Efe Biresselioğlu

Room: C 304

- 1) **Ahmed Ezz Eldin Mohamed (Sabanci University, Turkey)**
The Oil Rationing Policy in Iran 2007: A Combined Analytical Approach
- 2) **Gustaf Geysbert Lontoh (State University of Jakarta, Indonesia)**
Analysis of Environmental Performance, Energy Conservation, and Emission Reduction in the Financial Perspective

- 3) **Sunera Saba Khan (University of Dhaka, Bangladesh)**
Effects of Carbon-dioxide Emissions on Gross Domestic Product
- 4) **Maryam Sarfaraz Mohamadyar & Hossein Asgharpour (Islamic Azad University, Iran)**
Renewable Energy consumption, Trade and Economic Development: Case Study Iran and the selection of MENA countries

Session IV-D: Macroeconomics

Session Chair: Hakan Yetkiner

Room: C 305

- 1) **Farhan Kurnia Mayendri (University of Lampung, Indonesia)**
Strengthen Creative Economy Industries for Increasing National Income in Indonesia
- 2) **Aizhan Konakbayeva (Nazarbayev University, Kazakhstan)**
The Relationship Between Population and Economic Growth in Fifty Randomly Chosen Counties
- 3) **Bilguundorj Vanchinsuren, Enkhmend Erdene, Erdene Nyamdavaa, Sanjkhand Erdenebaatar (National University Of Mongolia , Mongolia)**
Public debt and Economic growth: Consequences of high level of debt
- 4) **Mohamad Alhussein Saoud (Marmara University, Turkey)**
The Impact of ICT as a Pillar of a Knowledge Economy on Some Macroeconomic Indicators and Apply The Results to Turkish Economy

Session IV-E: Finance and Trade III

Session Chair: Gülin Vardar

Room: C 306

- 1) **Abderezak A. Abdurehman (Yıldırım Beyazıt University, Turkey)**
Credit Approval Process: An Empirical Case Study of Jammu and Kashmir Bank, India
- 2) **Swati Gupta & Gajula Ramya, (Indian Institute of Technology Kharagpur, India)**
Spot Future Price Convergence and Seasonality: Empirical Study of Indian Commodity Futures Market
- 3) **Filippo Magnani, (Tilburg University, the Netherlands)**
Is there an effect of government bond yields on structural reforms in Europe?
- 4) **Juliana Caicedo-Llano, Enareta Kurtbegu (University of Evry-Val d'Essonne, France)**
European Equity Fund Managers: Luck or Skill?!
- 5) **Siddhartha Sanghi & Vaibhav Patni (Indian Institute of Technology Kanpur, India)**
Regional Disparity in FDI Inflows: Evidence from India

April 15th 2014

08:00 – 17:00 **Ephesus Trip (departure: University Campus)**